



## VIDEO PACKAGES\*

BASIC \$2K	ESSENTIAL \$4K	ADVANCED \$6K	PREMIUM \$8K
Senior Producer / Project manager	Senior Producer / Project manager	Senior Producer / Project manager	Senior Producer / Project manager
Script Editing	Script Editing	Script Writing	Script Writing
Licensed Music	Licensed Music	Licensed Music	Licensed Music
Premium voice-over	Premium voice-over or Sound Recordist on Location	Premium voice-over or Sound Recordist on Location	Premium voice-over or Sound Recordist on Location
Audio Mix	Audio Mix	Audio Mix	Audio Mix
Plus ONE of the following:	Plus ONE of the following:	Plus ONE of the following:	Plus ONE of the following:
4 hours filming + 1 Day editing	1 Day filming + 2 Days editing	1.5 days filming + 3 Days editing	2 days filming + 4 Days editing
OR	OR	OR	OR
Up to 8 hours graphics	6 Hours Filming + 2 Days editing + Motion Graphics	1 Day Filming + 3 Days Editing + Motion Graphics	10 Hours Filming + 4 days editing + Motion Graphics
	OR	OR	OR
	2 Days Motion Graphics / Animation	3 Days Motion Graphics / Animation	4 days Motion Graphics / Animation

*\*Custom Quotes also available. Prices exclude GST. See below for Terms & Conditions.*

*All packages include premium voice over or sound recordist on location!*



## \*Video Packages Terms & Conditions

All prices are excluding GST. Prices do not represent a quote and are subject to change. A firm quote will be provided once we have spoken to you regarding your specific project.

Prices are for end-user clients only and are not available to agencies or other organisations hiring us to create a video for a third party. Please contact us for a specific quote if you are creating a video for a third party.

Prices are for up to two minutes content for footage-based videos and 30 seconds for graphic / animated content. Longer videos may attract higher voice-over fees and require additional time for editing, colour grading, graphics, audio mix, etc.

Prices are based on single version only for (non-advertising) internet and social media use, including hero videos, training videos, product demos, case studies, sizzle and hype reels and company presentations. Prices do not include material for broadcast, sale or commercial distribution. Additional fees (for things like additional voice over and music licensing charges) apply for other usage such as paid advertising content, TV Commercials etc.

If a voice over is not required, it is likely that audio recorded on location (such as an interviews or piece-to-camera) is more important. In this case, we strongly suggest re-allocating the funds towards a location sound recordist.

Packages do not include: actors / presenters, location or studio fees, autocue, make-up artist, props or costs associated with the approval / delivery / media time for TV commercials.

Basic package does not include producer / director on location. You will need to supply a person to guide / direct the camera operator. Producer / director on location extra \$400 for Basic package. Producer / director is included in other packages. Additional time on location (camera operator + producer/director) is \$225 / hour.

1 Day = 8 hours, Half Day = 4 hours. Estimated editing time is at the discretion of Good Monsters.

Filming includes camera operator with HD equipment, basic audio (minimum one microphone), basic lighting. Additional costs may be incurred for shooting / delivering in 4K, additional microphones, second camera, complex lighting setups, drone, autocue or locations more than 50km from Sydney CBD or Byron Bay or 10km from Gold Coast.

For Basic and Essential packages, one set of changes are included after viewing the first edit, at no cost, provided they are reasonable and within the parameters of the original brief. Two rounds of changes are permitted for Advanced and Premium packages. We may charge for additional changes at our standard rates.

Good Monsters only uses premium voices. Basic videos include a voice over by Rob Harding only, \$250 studio fee applies for other artists. You may select a voice-over artist of your choice for all other packages. Basic and Essential packages include a 30-minute voice-over session. Advanced and Premium packages include a 60-minute voice-over session.

Motion graphics and animation are performed by an Australian-based senior motion designer in 2D. Basic and Essential packages may be a combination of static and motion graphics.